




## National Pathology Week

2–8 November 2009

Event title	What Pathologists Really Do!
Venue	Royal Victoria Hospital main foyer (in association with Art exhibition)
Target audience	Visitors and staff of large tertiary level hospital
Objectives	To educate and inform visitors of the role of pathology in health care
Age range	12 - 80 years
How was the event advertised?	Flyers around the site, hospital intranet site, flyers sent to local GPs to advertise in waiting room
Number attending	Not calculated - probably 50+ per day
Booking required?	No
Length of event	10am to 4am through the 5 days of National Pathology Week
Refreshments provided?	No
Equipment needed	Microscope attached to monitor, selection of histological sections of anonymised common disease processes, charts and posters of lab processes, illustrations from microbiology and clinical chemistry, examples of near patient testing equipment (blood glucose monitor)
People needed	Histopathologist volunteer (present all day) to demonstrate microscopy (and protect the microscope and monitor!)
Printed material used	Patient information leaflets, posters, title board
Room set up	Display boards, microscope and monitor on a movable trolley for ease of storage, storage room required near the exhibition for secure overnight storage
Event programme	No set programme, guided by visitor or staff member
Possible variations	Rotating photographic presentation of common diseases rather than histo sections
What did the audience particularly like?	Being able to talk to a pathologist/clinical chemist Seeing disease processes in action
What surprised the audience?	That we existed! Very little public awareness of the role of pathology
What else would the audience	Patient information leaflets on various disease processes (cancer, inflammation, viruses)

have liked?	
How much preparation was involved?	Accumulation of tissue sections with consent for teaching and educational purposes, preparation of posters etc (Trust photographic dept needed 2 weeks to produce suitable posters)
Any other comments?	Labour intensive - needed to be manned full time by volunteers. Needed more space - Trust foyer was the most central location but was cramped (and cold)
Images	
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